

George R. Greenidge, Jr.

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OVERVIEW

George (Chip) Greenidge, Jr. is an award-winning educator, non-profit leader, sociologist, impact strategist, political advisor, influencer, philanthropist, and racial equity, diversity, and inclusion champion. His expertise includes leading organizations through systems change and leveraging cultural intelligence networks to produce community change and capacity-building efforts/projects in urban cities and college campuses. Drawing connections between the humanities and social sciences fields, Greenidge's research and teaching focus on the impact of social stratification, urbanization, rationalization, and gentrification in Black geographical areas, particularly impacts related to Black, Afro-diasporic, and Afrofuturism culture. George's commitment to the principles of social equity, community voice, and valuing community-driven solutions and social movements to enduring urban problems is a testament to his enduring influence on urban planning and policy.

EDUCATION

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| Ph.D., Georgia State University, Atlanta, GA
<i>Sociology with a Concentration in Race and Urban Studies</i> | December 2024 |
| <ul style="list-style-type: none">○ Graduate Certificate in African American Studies○ Graduate Certificate in Innovation and Disruptive Entrepreneurship○ Graduate Certificate in Urban Cities and Law○ Graduate Certificate in Excellence in College Teaching and Learning○ Graduate Certificate in Research Data Services | |
| M.A., Harvard University School of Education, Cambridge, MA
<i>Human Development and Psychology: Risk & Prevention Program</i> | 1996 |
| B.A., Morehouse College, Atlanta, GA
<i>Political Science/International Studies Program</i> | 1993 |

RESEARCH INTERESTS

My research focuses on how economic development and urban redevelopment in downtown areas affect business growth and entrepreneurship and how it impacts the surrounding neighborhoods, which are frequently poor minority areas. I am also broadly interested in how economic institutions such as city agencies, developers, and residential and commercial leasing companies affect the members of society, particularly marginalized subpopulations. My other

research interests include the *postsecondary education of minority students* with a concentration on Black and Latino males and the usage of *disruptive entrepreneurship, innovation, technology, and social media* in urban communities. Through my research, I aim to holistically examine the full spectrum of ethnicities, national origins, ages, sexual orientations, gender identities, beliefs, religions and faiths, cultures, socioeconomic backgrounds, neurotypes, and abilities.

WORK EXPERIENCE

Harvard University's Kennedy School Ash Center for Democratic Governance & Innovation *Democracy Visiting Fellow*

July 2021–Present

Through my position as a Democracy Visiting Fellow, I provide research programmatic activities in the area of government and policy, and how they affect citizens in the areas of race and socioeconomic class. By teaching seminars and hosting events for graduate students, college students, and the general public, I deepen the Ash Center's relationship with the campus community. I also serve as an advisor on local government and community engagement programs and projects to foster increased engagement with the Ash Center. Furthermore, through this fellowship, I utilize political theory, philosophy, political science, sociology, law, or history approaches to contribute to innovations in public and political participation in democracies and nondemocracies. Fellows also participate in a weekly community seminar series and engage in the activities of the Ash Center and Harvard Kennedy School more broadly. Additionally, throughout the semester, Fellows meet individually with students and contribute to faculty research, enhancing the consequential research, teaching, and practice of public leadership at the Kennedy School. This semester's Fellows represent a wide range of backgrounds and perspectives as part of the Center's enduring commitment to fostering dialogue across differences in the interest of advancing the public good. Finally, Visiting Fellows complete individual research pursuits, audit classes, attend regular research seminars, meet with faculty and students, and contribute to the overall academic life of the Ash Center.

Boston University's Center for Antiracist Research *Affiliate Faculty & Researcher & Advisory Board Member*

October 2022–Present

Guided by antiracism, critical race theory, and community-based participatory research principles, the Boston University's Center for Antiracist Research convenes researchers and practitioners from various disciplines to figure out novel and practical ways to understand, explain, and solve seemingly intractable problems of racial inequity and injustice. In my position, I provide research and programmatic activities in the area of socioeconomic class and race and demonstrate how it affects residents from urban neighborhoods. I also participate and convene researchers and practitioners from various disciplines to figure out novel and practical ways to understand, explain, and solve seemingly intractable problems of racial inequity and injustice. As a member of the advisory board, I focus on health equity work and provide guidance as the Center launches the Boston Social Determinants of Health Initiative, a city-wide health system aimed at eradicating health inequities for children and families. These inequities include social determinants that impact people's health, well-being, and quality of life. Examples include access to healthy and culturally relevant food; safe places to live, work, and play; enough income and wealth to weather hardships; antiracist healthcare providers; and time for leisure and rest.

Greatest MINDS

2008–Present

CEO, Founder, & Executive Director of Programs in Boston & Atlanta

I serve as the chief fundraiser and program development and marketing officer for a BIPOC-run nonprofit focused on mentoring young people from underrepresented backgrounds as they explore college, career, citizenry, and volunteerism as a way to bring about positive change in civil society. Through assessing strategic priorities, I develop the organization's marketing communications strategy, including the organization's branding, online, and digital presence. I also partner with foundations, corporations, government agencies, and individuals and, through donor engagement, fundraised over \$250,000 annually for program support in addition to raising scholarship funds for youth to attend and complete college. In addition, I have organized city-wide campaigns and conferences and convened community meetings to involve communities of color in volunteerism, mentoring, and civic affairs and foster a diverse and inclusive community. Last, I manage a high-performing team of staff members, interns, and volunteers and report to a Board of Directors and a Community Advisory Board.

Georgia State University

- ***Urban Institute***

2022–2023

Administrative Fellow

I assist in program planning and web development for events, meetings, and symposiums at the Institute. The mission of the Urban Studies Institute is to generate a better understanding and management of the complex challenges facing cities and urbanizing regions. The Institute promotes the creation of more productive, livable, inclusive, and sustainable cities as a key challenge of the 21st century. The Institute prioritizes the urban space by connecting interdisciplinary perspectives, teaching an innovative and specialized interdisciplinary curriculum, and engaging stakeholders in metropolitan Atlanta, nationally and abroad. The Institute collaborates with other academic institutions in the Atlanta region and both the public and private sectors.

- ***Center for the Advancement of Students and Alumni (CASA)***

2018–2022

Fellow/ Graduate Research Assistant

The CASA is a campus hub of faculty, staff, and students helping to make Ph.D. programs, medical school, and law school accessible to Georgia State students and alumni with interest and motivation to pursue these paths. Ultimately, the center aims to increase diversity among leaders in academic and professional careers, enabling Georgia State alumni to create a more just and equitable society. Georgia State University's CASA provides centralized programming to generate interest and promote activities for those in pursuit of doctoral degrees. Undergraduates need support in recognizing and establishing characteristics that contribute to successful progress to and through a Ph.D. in their areas of interest. The CASA also aims to sustain contact with alumni to facilitate post-Ph.D. career success. As a CASA fellow, I help students identify and solidify their interests and eligibility for graduate school. I also provide outreach and academic mentoring and support that keeps students on track toward successful graduate school applications and career progressions, both directly to students and indirectly through faculty development. Last, I expand research opportunities for students on all campuses.

- ***Center for Excellence in Teaching, Learning, and Online Learning*** **2017–2020**
Graduate Innovation Fellow
 Fellows in the CETOL program collaborate with community partners, government agencies, and for-profit companies to enhance learning and research at Georgia State University through the use of innovative technology. The CETOL program allows students to develop consulting expertise and share ideas on emerging technologies and instructional innovations. CETOL projects use digital curation, integrated marketing media platforms, web development and content, 3D modeling, and community outreach. Sample clients include Maps Atlanta, Manuel’s Tavern, Homeless Resource Project, and the Atlanta Migration Worker Research Project. As a CETOL graduate innovation fellow, I provided program management and research support for the Student Innovation Fellowship Program and supervised six undergraduates/graduates on research projects for the Center.
- ***Federal Reserve Bank of Atlanta*** **2016–2017**
Economic Fellow
 As an economic fellow, I provided research and program support in the Atlanta Research Data Center and the Research Department. I also collaborated with economists and FRB staff on new approaches and strategies for how to revitalize communities, neighborhoods, and markets. This fellowship was sponsored by the American Economic Association and the Committee on the Status of Women in the Economics Profession (CSWEP). CSWEP allows senior graduate students and junior faculty—specifically women and minorities—to spend a semester in residence at the Federal Reserve Bank.
- ***GSU 1010: EPIC Social Sciences and Natural Sciences*** **2015–2022**
Instructor - Adjunct
 The GSU 1010 course provides students with essential information about the academic demands of the university, its rules, procedures, resources, and academic, social, and personal “survival skills” that contribute to academic success. The GSU 1010 curriculum encourages students to establish supportive relationships with peers and faculty and to become an integral part of the academic community. GSU 1010 also exposes students to the academic field of their choice through an examination of the general area of study and related principles. As an instructor, I coordinated activities and assignments across disciplines, providing the content through which the GSU 1010 course serves as a format for group activities and theme integration within the community. Furthermore, the Experiential, Project-based Interdisciplinary Curriculum (EPIC) leverages successful student retention models through a structured curriculum infused with experiential, project-based, interdisciplinary curriculum for students as they enter the university. In addition, project labs allow students to earn course credit over multiple semesters while working on faculty-led, interdisciplinary, public-facing projects that take on issues like homelessness or the development of civics educational resources for schools. Over time, faculty build a skilled project team of undergraduate and graduate students to work in their lab.
- ***Department of Sociology*** **2015–2022**
Graduate Research Assistant
 As a graduate research assistant, I provided research, program, and volunteer support for community research projects and university-wide symposiums in the Department of Sociology’s Field School and the Center for Excellence in Teaching and Learning. I

served as a team leader and interviewer on several projects that included surveying homeless youth aged 14–24 about program services and surveying community residents living near the Atlanta Beltline about health outcomes. I also planned university-wide forums and symposiums on urban cities and life, including (a) The Symposium on Race, Urban Culture and Campus Diversity and (b) Bringing W.E.B. DuBois into the 21st Century: W.E.B. DuBois' Legacy Forum and Still the Black MECCA Symposium? Race, Social Inequality, Urban Displacement. In addition, I organized volunteer trainings for students and volunteers and provided community outreach efforts to government agencies, nonprofits, and university partners.

- ***Office of Black Student Achievement*** **2013–2016**
Graduate Research Assistant

As a graduate research assistant, I provided research and program support to promote quality services and programs related to the retention, progression, and graduation of Black students attending Georgia State University. I also provided resources and advocated for Black students' academic success, degree attainment, cocurricular involvement, cultural heritage, and international and educational diversity. In addition, I organized several academic, cultural, and social events and provided university-wide service and support programming in areas such as cultural enrichment, racial awareness, ethnicity, diversity, leadership training, organizational development, and institutional resources.

Boston Public Schools
Substitute Teacher

2013

As a substitute teacher, I provided classroom management and classroom instruction for urban high school students. I also reviewed classroom assignments with teachers and administrators, provided supervision, and taught high school students when teachers were absent for the day.

Office of Boston City Councilor/President Michael P. Ross
Chief of Staff & Senior Advisor

2010–2013

As a Chief of Staff and Senior Advisor, I provided management and supervision for office operations and set policy priorities for a member of the Boston City Council. I supervised six staff members and provided them with guidance and direction and the tools to be successful in constituent services. I also delegated work to staff members and interns and supervised work to ensure quality and timeliness. I monitored and provided feedback to staff members on overall staff performance and effectiveness and reviewed, scheduled, and managed meeting requests for the City Councilor/President. Furthermore, I managed all policy initiatives and legislative matters including public hearings, ordinances, working sessions, and public appearances, in addition to managing all communication with the press, neighborhood organizations, and advocacy groups on behalf of the office when the Councilor was not available. I also provided advice and counsel to the Councilor on political, legislative, and district matters with input from staff members, policy advocates, and community leaders. Lastly, I developed and maintained working relationships with (a) the Mayor's office, (b) other City Councilors and their staff, (c) nonprofits and foundations, (d) community groups, and (e) city, state, and federal government agencies.

National Black College Alliance, Inc.**2000–2010*****Executive Director & Founder***

I founded and developed the National Black College Alliance, a mentoring and educational nonprofit organization consisting of alumni and college students from colleges and universities from the Greater Boston area and the nation's Historically Black Colleges and Universities (HBCUs), specifically Morehouse College, Spelman College, Clark Atlanta University, and Morris Brown College. National Black College Alliance programs are dedicated to increasing the awareness of college among high school students from underrepresented groups to provide students with mentoring support before, during, and after college. Additionally, my extensive knowledge of the college application, admission, and financial aid process enabled me to create relevant programs for students throughout the Greater Boston area and those attending HBCUs. Furthermore, through building relationships with a wide variety of stakeholders, I developed afterschool and summer programs in city chapters and college campuses focused on mentoring, college advising, and career awareness activities such as college tours, internships, and community service and volunteerism. I also developed the organization's marketing communications strategy, including the organization's branding, online, and digital presence. I partnered with stakeholders such as foundations, corporations, government agencies, and individuals and fundraised over \$750,000 annually for program support in addition to raising scholarship funds for youth to attend and complete college. I also organized city-wide campaigns and conferences and convened community meetings to involve communities of color in volunteerism, mentoring, and civic affairs. Last, I collaborated with and managed staff members, interns, and volunteers at all levels and reported our work to a Board of Directors and a Community Advisory Board.

The Boston Foundation**1996–2000*****Program Officer***

As a program officer, I reviewed over 40 proposals quarterly and made funding recommendations for the foundation's Board of Directors discretionary grant-making program of \$12,000,000 for Boston-area nonprofit organizations. I conducted site visits and developed the foundation's educational policy initiatives for youth programs, education reform, and higher education initiatives. I also managed the foundation's donor education program and conducted the foundation's community-wide convenings for foundations, nonprofit organizations, government agencies, community groups, and public policy specialists in the areas of public education reform, youth development and mentoring, afterschool programming, and higher education.

Cambridge Public Schools: Rindge & Latin High School**1995–1996*****HGSE Risk & Prevention Practicum Intern***

As a Risk and Prevention Practicum Intern, I provided guidance and counseling support for at-risk urban high school students in conjunction with the Harvard University School of Education Human Development & Psychology Department Masters' Program. While in this role, I provided case management, counseling, and referrals for high-school students to educational programs, nonprofit organizations, health centers, and community-based organizations.

City of Cambridge's Area Four Youth Center **1993–1996**
Director

As Director of the Four Youth Center, I developed youth programs for 350 youth aged 9–19 in the City of Cambridge. These programs focused on afterschool and summer programming in the areas of educational, career, and recreational activities. I also fundraised for programs and community-based initiatives and worked across city departments, neighborhood groups, nonprofits, and local colleges and universities to develop collaborative projects and programs for the youth center. Lastly, I managed and developed a community advisory board and supervised a staff of 20 people.

CONSULTATION PROJECTS

Race Matters Institute/Just Partners, Inc **2015–Present**
Consultant

I provide consulting support, diversity training, and assistance for foundations, workforce development programs, and nonprofit organizations. I also conduct research, provide survey analysis, and organize focus groups on workforce development, economic development, and education for residents living in urban cities and neighborhoods.

Trefler Foundation **2013–2015**
Consultant

I provided consulting support and assistance on grant-making opportunities for the Trefler Foundation. I also conducted research, provided survey analysis, and organized focus groups on public education, college completion, and food and nutrition disparities in urban neighborhoods.

Emory University's Center for Community Partnerships **2015–2019**
Consultant

I served as a lead interviewer with Emory University's Center for Community Partnerships' Moving To Work Study for Atlanta public housing residents who moved out of their neighborhood through a housing subsidy demonstration program.

GEORGIA STATE UNIVERSITY GRADUATE CERTIFICATES

Graduate Certificate in African American Studies **2021**

Department of African Studies

- Completed coursework in (a) Black political, cultural, philosophical, and artistic thought and practice, (b) Black popular and mass culture, (c) race in relation to the study of gender and sexuality, and (d) social justice through community engagement.

Graduate Certificate in Innovation and Disruptive Entrepreneurship **2021**

J. Mack Robinson Business School and Entrepreneurship & Innovation Institute

- Explored tools that stimulate creative thinking, designed compelling value propositions, developed viable and profitable business models, and learned to pitch to investors.

Graduate Certificate in Urban Cities and Law **2021**

GSU Law School's Center for the Comparative Study of Metropolitan Growth

- Attended exclusive lecture series to broaden awareness of urban and environmental issues.
- Built a network of professionals with similar interests.
- Developed cross-disciplinary contacts at GSU and other universities in Atlanta.
- Received guidance and direction to write a paper of publishable quality.
- Visited Singapore as part of a week-long trip to identify challenges and brainstorm solutions related to Singapore city planning, land use, urban development, and regulation.

Graduate Certificate in Excellence in the College Teaching and Learning **2021**

Center for Excellence in Teaching, Learning and Online Learning

- Developed planning skills for higher education courses, including writing course syllabi, planning and teaching lessons, and developing assessment instruments.
- Mastery of strategies that respect and accommodate diversity, strategies that assess multiple levels of student learning, skills, and dispositions, and skills that foster reflection.
- Learned and implemented technology that was appropriate for promoting student engagement and learning.
- Demonstrated effective written and oral communication skills.
- Demonstrated ethical and professional behavior.

Graduate Certificate in Research Data Services **2021**

GSU Library & Data Services

- Mastered research methods using qualitative and quantitative methods of technology programs and data analysis tools and methods such as mapping and data visualization, finding data and statistics, data collection, and data management.
- Gained proficiency in Stata, SPSS, and Tableau.

GENERAL FELLOWSHIPS & AWARDS

2023 Roxbury Pioneer Award, Roxbury Community College **2023**

American Society for Gravitational and Space Research **2023**

Diversity Equity and Inclusion Chair

Georgia Tech's Create X Entrepreneurship Inclusion Fellowship **2022–2023**

Community Hero Lionhearted Award - Boston Lions' Track Club **2022**

Roxbury Unity Parade Award Outstanding Trailblazer & Leader of Tomorrow Award **2022**

American Sociological Association's Inaugural Community & Urban Public Scholar Award **2021–2022**

Georgia Tech's Center for Inclusive Design & Innovation's Inclusive Tech Entrepreneurship Program 2021–2022
Innovation ITEP Fellow

Volunteer of the Year for Roxbury – “GLO” – for Outstanding Service During Covid-19 to the Youth & Community 2021

United Negro College Fund and New England Boston Red Sox 2018
Inaugural Homecoming Award for mentoring high school and college students in Boston and Atlanta

Federal Reserve Bank of Atlanta 2016
Economic Fellowship

HARVARD UNIVERSITY FELLOWSHIPS & AWARDS

Harvard University’s Kennedy School Ash Center for Democratic Governance and Innovation 2021–2023
Democracy Visiting Fellow

Harvard University Office of Diversity & Inclusion Award 2022

GEORGIA STATE UNIVERSITY FELLOWSHIPS & AWARDS

GSU Provost’s Dissertation Fellowship 2023

NASA MINDS Technology Program for GSU (Honorable Mention) 2022

Royal Flame Awards at GSU Student Organization of the Year Award 2021

Royal Flame Awards at GSU Outstanding Large-Scale Campus Program 2015–2021
Award for Outstanding Large Scale Program Greatest MINDS Society

GCU Center for Excellence, Teaching and Learning 2018–2020
Innovation Fellowship

GSU Carl V. Patton Award for Community Service & Social Justice with Greatest MINDS/CASA and Sweet Auburn Works 2020

GSU George M. Sparks Award 2018
Award for Outstanding Service to Georgia State University

The Center for Excellence in Teaching and Learning Innovation Fellow 2017–2018

Center for the Comparative Study of Metropolitan Growth 2016–2018
Urban Fellow

Federal Reserve Bank of Atlanta & CSWEP/American Economic Association 2016–2017
Economic Fellow

Institute of International Business, J. Mack Robinson School of Business 2016–2017
Coca-Cola Ambassador Fellowship

Royal Flame Awards at GSU for Innovative Programming 2016

Royal Flame Awards at GSU for Outstanding Diversity Program 2015

GEORGIA STATE UNIVERSITY STUDY ABROAD PROGRAMS

Study Abroad in Singapore 2018

Study Abroad in South Africa 2016

- Capstone in three South African cities: Pretoria, Johannesburg, and Capetown.

Study Abroad in Brazil 2014

- Capstone in three Brazilian cities: Recife, Rio de Janeiro, and Salvador.

GEORGIA STATE UNIVERSITY CAMPUS LEADERSHIP & COMMUNITY INVOLVEMENT

United Negro College Fund Boston/New England 2018–Present
Committee Member

Rialto Center for the Arts 2018–Present
Board Member

Omega Psi Phi Fraternity 2010–Present
Member of Atlanta and Boston Chapters

National Association for the Advancement of Colored People 2010–Present
Member of Atlanta and Boston Chapters

Morehouse College Alumni Association 2000–Present
Member of Atlanta and Boston Chapters

National Black College Alliance 1999–Present
Board Member

City of Atlanta/Department of City Planning 2020- 2021
Stakeholder Advisory Committee

Center for Excellence in Teaching and Learning <i>Student Innovation Fellow</i>	2017–2018
Student Judicial Board <i>Student Justice (graduate student member)</i>	2016–2018
Triathlon Club <i>President/Founder</i>	2015–2018
Comic Book Club <i>President/Co-Founder</i>	2015–2017
Black Graduate Student Association <i>Acting President and Board Member</i>	2013–2015
Sociology Graduate Student Association <i>Member</i>	2013–2016
Student Center Advisory Board <i>Chair</i>	2015–2018
National Center for Civil and Human Rights in Atlanta, GA <i>Advisory Board Member</i>	2014–2016
CNN Fit Nation Team w/CNN Chief Medical Correspondent Dr. Sanjay Gupta <i>Team Member</i>	2015–2016
GSU College of Arts & Sciences Graduate Council <i>Graduate Student Representative/Member</i>	2014–2015
Boston Empowerment Zone <i>President & Chair (2004–2008)</i>	2000–2010
<p>The Boston Empowerment Zone is a nonprofit that disperses \$28 million in federal HUD resources to Boston’s most economically challenged neighborhoods. The Boston Empowerment Zone helped to revitalize some of the poorest neighborhood areas of Boston through the initiation and completion of the first Black-owned hotel in New England over several decades, assisting small and neighborhood-based businesses, and helping to expand the capacity of local nonprofits in Boston’s distressed areas.</p>	

NATIONAL AND INTERNATIONAL MEMBERSHIPS

Urban Affairs Association <i>Member</i>	2017–2023
American Sociological Association <i>Member</i>	2017–2023

American Sociological Association Community & Urban Section
Board Member

2021–2022

PUBLICATIONS

**The Journal of the Community and Urban Sociology Section of the
American Sociological Association**
Graduate Videographer for the City & Community

2017–2020

Gayman, M. D., Lennox Kail, B., Spring, A., & **Greenidge, G. R. Jr.** (2018). Risk and protective factors for depressive symptoms among African American men: An application of the stress process model. *The Journals of Gerontology: Series B*, 73(2), 219–229. <https://doi.org/10.1093/geronb/gbx076>

Oakley, D., & **Greenidge, G., Jr.** (2017). The contradictory logics of public–private place–making and spatial justice: The case of Atlanta’s beltline. *City & Community*, 16(4), 355–358. <https://doi.org/10.1111/cico.12264>

SHORT BIO

George R. Greenidge Jr. is a visiting fellow at the Ash Center for Democratic Governance and Innovation at the Harvard Kennedy School. He is a Ph.D. candidate in Sociology at Georgia State University, where his current research focuses on the economic development of Black geographies and the impact of displacement and gentrification on its residents. Greenidge has served in several capacities throughout his career in the nonprofit, government, philanthropy, and education fields. In his capacity as a non-profit executive, academic, and consultant, Greenidge has also pursued diversified partnerships with national and local policymakers, foundations, high-wealth individuals, corporations, and community leaders to support his positive youth development work. His research focuses on the use of qualitative research methods in policy development and program evaluation.

He has worked as an economic fellow at the Federal Reserve Bank of Atlanta, an urban fellow with the GSU College of Law’s Center for the Comparative Study of Metropolitan Growth, GSU's Urban Institute, and with GSU’s inaugural field school research projects as a team leader and interviewer in urban housing policy. In October 2022, he was appointed as an Affiliate Faculty/Researcher at Boston University's Center for Antiracist Research by the Founder and Director Ibram X. Kendi. In this position, Greenidge conducts research and plans programmatic activities in the area of socioeconomic class and race with a focus on residents from urban neighborhoods. In his leadership roles, Greenidge provides vision and oversight of university- and community-wide DEI efforts, ensuring unison toward its collective goals. Through his work in higher education, Greenidge guides DEI programming and initiatives, integrates inclusive pedagogy, and collaborates on student recruitment, enrollment, and retention.

Greenidge holds a master’s degree in Human Development and Psychology from Harvard University Graduate School of Education and a bachelor’s in Political Science/International Studies from Morehouse College. Most notably, he was president of the Boston Empowerment Zone, a federally funded HUD initiative aimed at economic investment in

U.S. urban neighborhoods, and the founder and executive director of the Greatest MINDS/National Black College Alliance, Inc., a nonprofit focused on providing alumni mentors to college and high school students. He is a member of Omega Psi Phi Fraternity.

Recently, Greenidge was awarded the inaugural 2022 American Sociological Association's Community & Urban Publicly Engaged Scholar Award for his convening and advocacy, diversity, equity, and inclusion programming efforts in urban communities and cities. In addition, Greenidge was recognized by the United Negro College Fund and the Boston Red Sox with their inaugural Homecoming Award for his lifelong commitment to providing mentorship to over 10,000 high school and college students pursuing college degrees in Boston, MA, and Atlanta, GA.

In his free time, George enjoys the sport of triathloning, traveling abroad, collecting vintage comic books, listening to world and house music, and taking pictures of urban neighborhoods, downtown architecture, and city landscapes.

REFERENCES FURNISHED UPON REQUEST